

Urban Winery CPH

A new winemaking
concept from
VinoSigns



Urban wineries

Urban wineries are a new phenomenon gaining popularity among seasoned connoisseurs and millennial wine enthusiasts alike.

Evolving out of San Francisco's boutique wine scene in the mid-2000s, the concept is now gaining momentum in cities across North America, Australia and Europe.

A new concept

Urban wineries provide authentic winery experiences in accessible downtown locations.

Producers source grapes from remote estates for fermentation and ageing at facilities in the city. Consumers then purchase quality wine directly from source – at a very reasonable price – knowing that it has been stored correctly and has not been affected in transit.

Urban wineries may also offer customers an opportunity to make their own wine. Guided by in-house professionals, customers can select the appellation, make production decisions and participate in the final blending, bottling and labelling of their very own signature reserve.

Urban Winery CPH

We aim to be one of the first urban wineries in Europe. Based in Copenhagen, Denmark, our import network handles a wide range of high quality grape varieties and juices from the Cantine Sgarzi Luigi estates in Emilia-Romagna, Italy, as well as Danish varieties perfect for white and sparkling wines.

We are currently establishing professional-grade winemaking facilities in downtown locations. These will offer direct sales as well as traditional wine production tours and tasting sessions.

A unique experience

Our vintners will also be on hand to guide amateur winemakers in making their own wines using our facilities. This service will be available for individuals seeking to perfect their winemaking skills, or for groups looking for a fun and social project to enjoy together.

From grape to bottle, and from taste to label design, individuals and groups can be as involved as they want at every stage of their own wine production.

**High
quality wines,
reasonable prices**

– make 10, 25 or
50 L

**A
fun learning
experience**

– for team-building
and friends

**Your
signature
reserve**

– for weddings
and special
occasions

An emerging trend

Urban wineries are already operating in major cities across North America, including New York City, Vancouver and Toronto. The concept is now generating interest this side of the Atlantic, with ventures established recently in London, Paris and Stockholm.

Urban Winery CPH will spearhead this exciting movement in Denmark – starting in Copenhagen in 2018.



London Cru
London, United Kingdom



Macedo U-vin
Toronto, Canada



Renegade
London, United Kingdom



Les Vignerons Parisiens
Paris, France



City Winery
New York City, USA

Urban Winery CPH is an innovation from VinoSigns

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