





ECOVA, A GLOBAL ECO-DESIGN APPROACH



Eco-designed, Ecova bottles meet the same standards of technical and aesthetic quality as the traditional products in our range, while enjoying all the eco-friendly advantages of glass and a controlled production process.

## ECOVA, A GENUINE MARKETING IMPACT



Creative forms and decoration, elegant packages: Ecova has been designed to reinforce the quality perceived by the consumer and position the bottle at the high end of the aesthetic scale of container glass. For both standard and custom products across all markets, Ecova is a compelling new solution for adding value to products and capturing market share in France and around the world.

## ECOVA, TANGIBLE BENEFITS



Using Ecova designs immediately achieves savings for your company's logistics and environmental footprint. It also allows to erase the boarders, especially to countries, which impose strict rules concerning glass packaging's weight. (ex : LCBO in Canada).



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Key figures Verallia

Innovation

Glass bottles and jars

Verallia and Sustainable Development

Our Company Verallia Around the World Employment Opportunities at Verallia Newsroom

